Your ideal social platform

P#: ____ ID: ISP_____

Your new platform's name:

What's its slogan?

Who is it for/who do you use it with?

How do you use it? On what devices?

What kind of content do people share?

What's new about it and what's the same?

Anything else you want to say about it?

Use the space below to sketch out what your new platform might look like. You might like to draw the interface, sketch out how people can use it, to make a mindmap or do something completely different with the space. It's up to you.