Honest social platform ads 🤫

Advertisements tend to embellish a product and showcase only its best features. What do you really think about the social platforms you use though? This is an oppurtunity to creatively express through satire what the experience of using them is really like. Perhaps you want to showcase something you really enjoy or maybe there's something toxic you'd like to highlight. For an example, look up the Honest Government ads from The Juice Media.

Instructions

For each social platform you use:

1. Decide on an aspect of your experiences with the platform which wouldn't likely be advertised but that you want to highlight. For example, it could be something that's a norm on the platform but not discussed, something toxic about the culture or something positive about the specific way you use it.
2. Draw out your ad in the wireframe on the card. It's styled to look like an instagram ad. Put the name of the platform on the line at the top above "Sponsored". There's space to annotate it if you'd like to.
3. Check off the platform below.

Platforms you might create ads for

Check off the platforms you create ads for as you go. Feel free to create ads for other social platforms you use and add them in the blank spaces at the bottom.

Facebook	☐	☐	☐
Instagram	☐	☐	☐
Snapchat	☐	☐	☐
Twitter	☐	☐	☐
TikTok	☐	☐	☐
Tumblr	☐	☐	☐
Grindr	☐	☐	☐
Tinder	☐	☐	☐
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